

# CONTRACT



**WCWG**  
**2 Pai Park**  
**Suite A**  
**Greensboro, NC 27409**  
**(336) 307-4900**

And:

**Greer, Margolis, Mitchell & Burns - GMMB**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

**PRE-EMPTIBLE WITH 48  
HOURS NOTICE**

<u>Contract / Revision</u> 56250 /		<u>Alt Order #</u> 08243354
<u>Product</u> ROY COOPER		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 4711
<u>Advertiser</u> Poli/R Cooper/D/Gov/NC		<u>Original Date / Revision</u> 05/16/16 / 10/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCWG	<u>Account Executive</u> Telerep Washington	<u>Sales Office</u> TeleRep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 297	<u>Product Code</u> 317
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WCWG	10/04/16	10/10/16	Paternity Court	1p-2p		:30			NM	1	\$14.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$14.00			
N 2	WCWG	10/04/16	10/10/16	Good Times	10:00 PM-10:30 PM		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/16	10/10/16	MTWTF--				5	\$25.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCWG	10/04/16-10/10/16	Good Times	10:00 PM-10:30 PM	TuThF----	:30		<del>\$25.00</del>	NM		
			See MG 2.6,2.7,2.8,2.9									
	2	WCWG	10/04/16-10/10/16	Good Times	10:00 PM-10:30 PM	TuThF----	:30		<del>\$25.00</del>	NM		
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	3	WCWG	10/04/16-10/10/16	Good Times	10:00 PM-10:30 PM	TuThF----	:30		<del>\$25.00</del>	NM		
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	4	WCWG	10/04/16-10/10/16	Good Times	10:00 PM-10:30 PM	TuThF----	:30		<del>\$25.00</del>	NM		
			See MG 2.10									
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	6	WCWG	10/04/16-10/07/16	Good Times	10:00 PM-10:30 PM	PI-TuThF----	:30		\$20.00	NM		
	(M)		MG for 2.3,2.5,2.2,2.1									
	7	WCWG	10/04/16-10/07/16	Good Times	10:00 PM-10:30 PM	PI-TuThF----	:30		\$20.00	NM		
	(M)		MG for 2.3,2.5,2.2,2.1									
	8	WCWG	10/04/16-10/07/16	Good Times	10:00 PM-10:30 PM	PI-TuThF----	:30		\$20.00	NM		
	(M)		MG for 2.3,2.5,2.2,2.1									
	9	WCWG	10/04/16-10/07/16	Good Times	10:00 PM-10:30 PM	PI-TuThF----	:30		\$20.00	NM		
	(M)		MG for 2.3,2.5,2.2,2.1									
	10	WCWG	10/10/16-10/10/16	Good Times	10:00 PM-10:30 PM	PI-----	:30		\$20.00	NM		
	(M)		MG for 2.4 10/10									
N 3	WCWG	10/04/16	10/10/16	Good Times	10:30 PM-11:00 PM		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/16	10/10/16	MTWTF--				5	\$25.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



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**WCWG**  
**2 Pai Park**  
**Suite A**  
**Greensboro, NC 27409**  
**(336) 307-4900**

Contract / Revision	Alt Order #
56250 /	08243354

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	ROY COOPER	4711

Advertiser	Original Date / Revision
Poli/R Cooper/D/Gov/NC	05/16/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
	<u>Spot</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	WCWG	10/04/16-10/10/16	King of Queens	11:30 PM-12:00 X	MTuWThF----	:30		<del>\$25.00</del>	NM		
				See MG 5.7								
	2	WCWG	10/04/16-10/10/16	King of Queens	11:30 PM-12:00 X	MTuWThF----	:30		<del>\$25.00</del>	NM		
				See MG 5.8								
	3	WCWG	10/04/16-10/10/16	King of Queens	11:30 PM-12:00 X	MTuWThF----	:30		<del>\$25.00</del>	NM		
				See MG 5.6								
	4	WCWG	10/04/16-10/10/16	King of Queens	11:30 PM-12:00 X	MTuWThF----	:30		<del>\$25.00</del>	NM		
				See MG 5.10								
	5	WCWG	10/04/16-10/10/16	King of Queens	11:30 PM-12:00 X	MTuWThF----	:30		<del>\$25.00</del>	NM		
				See MG 5.9								
	6	WCWG	10/04/16-10/04/16	King of Queens	11:30 PM-12:00 X	l-Tu-----	:30		\$20.00	NM		
	(M)			MG for 5.3 10/04								
	7	WCWG	10/05/16-10/05/16	King of Queens	11:30 PM-12:00 X	l---W-----	:30		\$20.00	NM		
	(M)			MG for 5.1 10/05								
	8	WCWG	10/06/16-10/06/16	King of Queens	11:30 PM-12:00 X	l----Th-----	:30		\$20.00	NM		
	(M)			MG for 5.2 10/06								
	9	WCWG	10/07/16-10/07/16	King of Queens	11:30 PM-12:00 X	l-----F-----	:30		\$20.00	NM		
	(M)			MG for 5.5 10/07								
	10	WCWG	10/10/16-10/10/16	King of Queens	11:30 PM-12:00 X	lM-----	:30		<del>\$25.00</del>	NM		
	(M)			See MG 5.11								
	11	WCWG	10/10/16-10/10/16	King of Queens	11:30 PM-12:00 X	lM-----	:30		\$20.00	NM		
	(M)			MG for 5.10 10/10								
N 6	WCWG	10/04/16	10/10/16	America's Court	12p-1p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/04/16	10/10/16	MTWTF--				1	\$10.00			
N 7	WCWG	10/04/16	10/10/16	Paternity Court	4p-5p		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/04/16	10/10/16	MTWTF--				2	\$10.00			
N 8	WCWG	10/04/16	10/10/16	Modern Family	7:00 PM-7:30 PM		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/04/16	10/10/16	MTWTF--				5	\$35.00			
N 9	WCWG	10/04/16	10/10/16	Modern Family	7:30 PM-8:00 PM		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/04/16	10/10/16	MTWTF--				5	\$35.00			

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PoliiR Cooper/D/Gov/NC	05/16/16 / 10/03/16

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N 10	WCWG	10/07/16	10/07/16	Vampire Diaries	7:57p-9p		:30			NM	1	\$80.00																																																																																																																																																																																																																																																																																	
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N 11	WCWG	10/08/16	10/08/16	WCWG Saturday Movie	2p-4p		:30			NM	1	\$15.00																																																																																																																																																																																																																																																																																	
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**WCWG**  
**2 Pai Park**  
**Suite A**  
**Greensboro, NC 27409**  
**(336) 307-4900**

<u>Contract / Revision</u>	<u>Alt Order #</u>
56250 /	08243354

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	ROY COOPER	4711

<u>Advertiser</u>	<u>Original Date / Revision</u>
Poli/R Cooper/D/Gov/NC	05/16/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																											
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N 17	WCWG	10/09/16	10/09/16	WCWG Sunday Movie	12:00 PM-4:00 PM		:30			NM	1	\$15.00																																																																																											
<table><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td colspan="2"></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td colspan="2">Week: 10/03/16</td><td>10/09/16</td><td>-----1</td><td></td><td colspan="2"></td><td colspan="2">1</td><td>\$15.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				Week: 10/03/16		10/09/16	-----1				1		\$15.00																																																																				
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N 18	WCWG	10/05/16	10/05/16	Supernatural	9p-10p		:30			NM	2	\$300.00																																																																																											
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Totals											42	\$1,289.00																																																																																											

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/10/16	42	\$1,289.00	\$1,095.65
<b>Totals</b>	<b>42</b>	<b>\$1,289.00</b>	<b>\$1,095.65</b>

**PRE-EMPTIBLE WITH 48  
HOURS NOTICE**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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